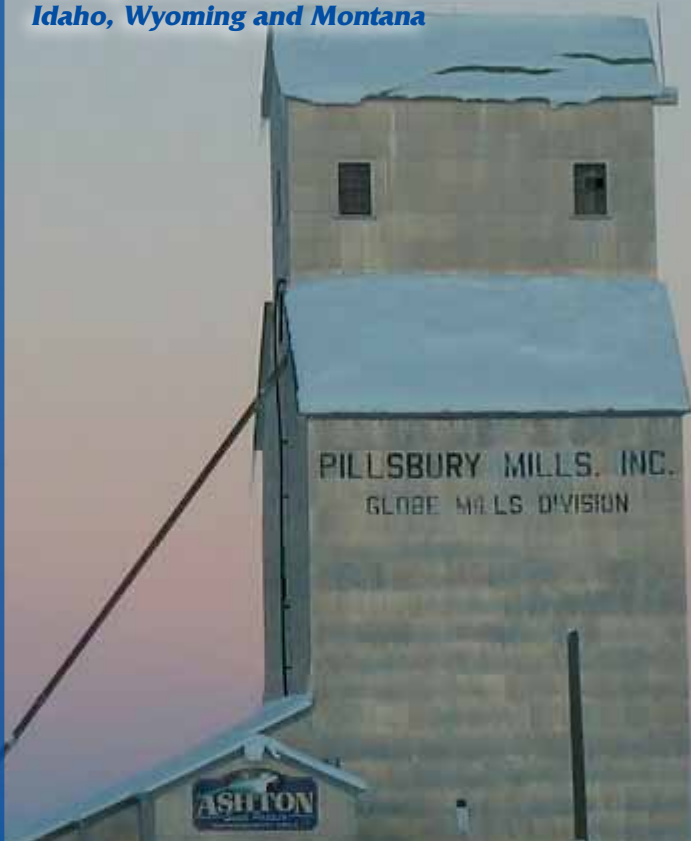


# YOU ARE THE COOPERATIVE

*Serving rural communities in  
Idaho, Wyoming and Montana*



*The Energy  
You Need  
For The Life  
You Want.*



RURAL ELECTRIC COOPERATIVE

*Your Dual Energy Provider  
Electric/Propane*

Photo Courtesy of Janet Redin

A Touchstone Energy<sup>®</sup>  
Cooperative  
The power of human connections<sup>®</sup>





## WELCOME TO FALL RIVER RURAL ELECTRIC COOPERATIVE.

Welcome to the Cooperative family. As a member of Fall River you are an owner. Fall River is a non-profit utility which is owned and governed by its members. In the 1930's, investor owned utilities served towns and cities but would not extend service to the outlying farms and ranches. In 1938, visionary individuals and communities came together and established a non-profit electric utility, Fall River, to provide electric service at cost to those beyond the city limits. With over 70 years of successful operations, Fall River continues to provide reliable, safe, and low cost electrical service to our members/owners.

In addition, your cooperative offers propane services, Marathon water heaters, Convectair electric heaters and whole house surge suppression. Monthly product updates are highlighted in the Fall River Flash, the newsletter inserted with your billing.

With funding through a Department of Energy grant, Fall River is installing the next generation of smart meters. These meters are an integral part of Fall River's smart grid system which provides a foundation for members to manage energy use. In the future members will be able to monitor their real time energy consumption, and if they choose, manage how that energy is used and conserved. These smart grid technologies will allow your Cooperative to operate and maintain your electric system more efficiently as well.

Fall River has secured low cost, renewable hydro electric power for most of Fall River's energy needs through 2028. The Cooperative owns 3 hydro-electric facilities and will have completed its fourth hydro electric facility in 2011 with the support and cooperation from environmental and government organizations. Fall River's renewable hydro generation will provide close to 25% of Fall River's needed generation. Since newly constructed generation will cost 2 to 3 times more than our current costs, the Cooperative will focus on providing programs to conserve energy for members interested in reducing their monthly power bills.

I invite you to become an active participant in your utility Cooperative. We encourage you to attend our Annual Meeting which is held in June of each year. Please take the opportunity to see just what makes Fall River Rural Electric Cooperative special by enjoying the various events. This brochure lists some of the key features that set Fall River Electric apart from other businesses and also explains the service Fall River has to offer.

Feel free to contact the Cooperative staff by telephone or by the use of our website, [www.fallriverelectric.com](http://www.fallriverelectric.com). We are here to serve you, the member.

*Bryan Case - Manager/CEO*

# YOU ARE THE COOPERATIVE

*Owned By Members*

# MISSION STATEMENT

The aim of Fall River Rural Electric Cooperative, Inc. is to make electric energy available to its members at the lowest cost consistent with sound economy and good management.



## SEVEN PRINCIPLES

All cooperatives, including Fall River Rural Electric Cooperative, Inc., adhere to these seven guiding principles:

- **Voluntary and Open Membership**

Cooperatives are voluntary organizations, open to all persons able to use their services and willing to accept the responsibilities of membership, without gender, social, racial, political or religious discrimination.

- **Democratic Member Control**

Cooperatives are democratic organizations controlled by their members, who actively participate in setting policies and making decisions.

- **Member's Economic Participation**

Members contribute equitably to, and democratically control, the capital of their cooperative.

- **Autonomy and Independence**

Cooperatives are autonomous, self-help organizations controlled by their members.

- **Education, Training and Information**

Cooperatives provide education and training for their members, elected representatives, managers and employees so they can contribute effectively to the development of their cooperatives.

- **Cooperation Among Cooperatives**

Cooperatives serve their members most effectively and strengthen the cooperative movement by working together through local, national, regional and international structures.

- **Concern for Community**

While focusing on member needs, cooperatives work for the sustainable development of their communities through policies accepted by their members.

# ENGINEERING - BUILDING FOR TOMORROW

## DESIGN & TRANSMISSION

- Consumer Field Services
- Automated Meter Reading
- Alternative Energy
- Sub Stations
- AMI - Advanced Metering Infrastructure

## GENERATION

- Island Park Hydro
- Buffalo Hydro
- Chester Hydro
- Certified Low-Impact Hydro Power

## DISTRIBUTION

- Voltage Drop Studies
- Fiber Optics
- Current Analysis

# OPERATIONS - SAFETY FIRST

Keeping the Public and our Lineman Safe

## SERVICE

- Report Power Outages  
Business Hours (208) 652-7431  
After Hours (866) 887-8442
- Outage Restoration
- Consumer Requests
- Community Minded
- Reliability

## CONSTRUCTION/DISTRIBUTION

- Installing Facilities, Overhead and Underground Lines to Serve New Members
- Maintaining the System, Distribution, Transmission 24 Hours a Day

## LINEMEN/CREWS

- Keeping the Power On
- Getting the Job Done
- There When You Need Us



Know what's below.  
Call before you dig.

In Idaho 800-342-1585  
In Montana 800-424-5555  
In Wyoming 800-849-2476

# MEMBER SERVICES -NOT JUST A UTILITY

## CUSTOMER SERVICE

- Billing Inquiries
- Helping Hands and Round Up
- Automatic Bill Payment Options



## RETAIL SALES

- Convectair Electric Heaters
- Marathon Electric Water Heaters
- Surge Protection

## CONSERVATION

- Conservation Rebates
- Smart Grid Metering
- Green Power

Fall River Electric . . . . . [www.fallriverelectric.com](http://www.fallriverelectric.com)  
Fall River Propane . . . . . [www.fallriverpropane.com](http://www.fallriverpropane.com)  
Energy Audit Information . . . . . [www.togetherwesave.com](http://www.togetherwesave.com)  
Marathon Water Heaters . . . . . [www.marathon.com](http://www.marathon.com)  
Convectair Heaters . . . . . [www.convectair.com](http://www.convectair.com)  
Touchstone Energy . . . . . [www.touchstoneenergy.com](http://www.touchstoneenergy.com)

# MEMBER BENEFITS

- Low Cost Power
- Patronage Capital Allocations
- Touchstone Coop Connections
- Youth Rally
- Continuing Education Scholarships
- Safety/Electric Awareness
- Reliable Power



Photo Courtesy of Dick Strah



# PROPANE



**Subsidiary of Fall River  
Electric Cooperative**

*The Difference Is "Black & White"*

## PROPANE DELIVERY

- Keep Full or Call In Ordering
- Competitive Pricing
- Rental Tanks: Above Ground or Buried Tanks

## INSTALLATION

- Above and Below Ground Tank Installation
- Gas Piping
- Heaters
- Service & Repair

## FALL RIVER ENTERPRISES, INC.

1150 North 3400 East

Ashton, ID 83420

(208) 652-7431 (phone)

(208) 652-7825 (fax)

[www.fallriverpropane.com](http://www.fallriverpropane.com)



# FALL RIVER ELECTRIC DIRECTORS

## Dan Skene

### District 1 - Rexburg / Rigby

170 North 4663 East • Rigby, Idaho 83442  
(208) 538-7753 • dan.skene@fallriverelectric.com



## Jay Hanson

### District 2 - West Victor

5464 South 1000 West • Victor, Idaho 83455  
(208) 787-2749 • jay.hanson@fallriverelectric.com



## Boyd Bowles

### District 3 - East Victor / Driggs

261 East 300 South • Driggs, Idaho 83422  
(208) 313-2146



## Dick Smith

### District 4 - East Driggs

PO Box 38 • Tetonia, Idaho 83452  
(208) 456-2118 • dick.smith@fallriverelectric.com



## Chris Ricks

### District 5 - West Driggs / Tetonia

11931 North Hwy 32 • Tetonia, Idaho 83424  
(208) 456-2850 • chris.ricks@fallriverelectric.com



## Sonja Cherry

### District 6 - Ashton

PO Box 447 • Ashton, Idaho 83420  
(208) 652-3979 • sonja.cherry@fallriverelectric.com



## Ron Dye

### District 7 - South Island Park

3411 Eagle Ave. • Island Park, Idaho 83429  
(208) 558-7598 • ron.dye@fallriverelectric.com



## Ron Fernelius

### District 8 - North Island Park

4178 Grandview • Island Park, Idaho 83429  
(208) 558-7714 • ron.fernelius@fallriverelectric.com



## Doug Schmier

### District 9 - West Yellowstone

PO Box 344 • West Yellowstone, Montana 59758  
(406) 646-7589 • doug.schmier@fallriverelectric.com



# CONTACT US

## Ashton Service Area

1150 North 3400 East  
Ashton, ID 83420  
(800) 632-5726  
(208) 652-7431 (phone)  
(208) 652-7825 (fax)

## Island Park & West Yellowstone Service Areas

436 Madison Ave  
West Yellowstone, MT 59758  
(800) 408-8272  
(406) 646-7821 (phone)  
(406) 646-4204 (fax)

## Driggs Service Areas

1605 N. Highway 33  
Driggs, ID 83422  
(208) 652-7431 (phone)  
(208) 354-8343 (fax)



FALL RIVER  


RURAL ELECTRIC COOPERATIVE

1150 N. 3400 E. Ashton, ID 83420

[www.fallriverelectric.com](http://www.fallriverelectric.com)

208.652.7431

Report power outage after hours:

866.887.8442

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Cooperative



The power of human connections<sup>®</sup>